

DESN 155 – COMPUTER PAGE LAYOUT

EXERCISE 2 – PART 1

DOCUMENT SIZE: 8 1/2" x 11" Landscape

BLEEDS: 1/8", SLUG: .5" bottom with your name

MARGIN GUIDES: 1/2" all sides

BACKGROUND FRAME: Bleeds on all sides with C=100 M=0 Y=100 K=40

DROP CAP: Bickham Script
STD Semibold alternate character, 4 lines high, 50% tint Magenta. Adjust kerning after cap.

TEXT FRAME: Fits to margin guides, C=0 M=5 Y=25 K=0, .25" basic feather effect, inset spacing 2" top, .5" on all other sides.

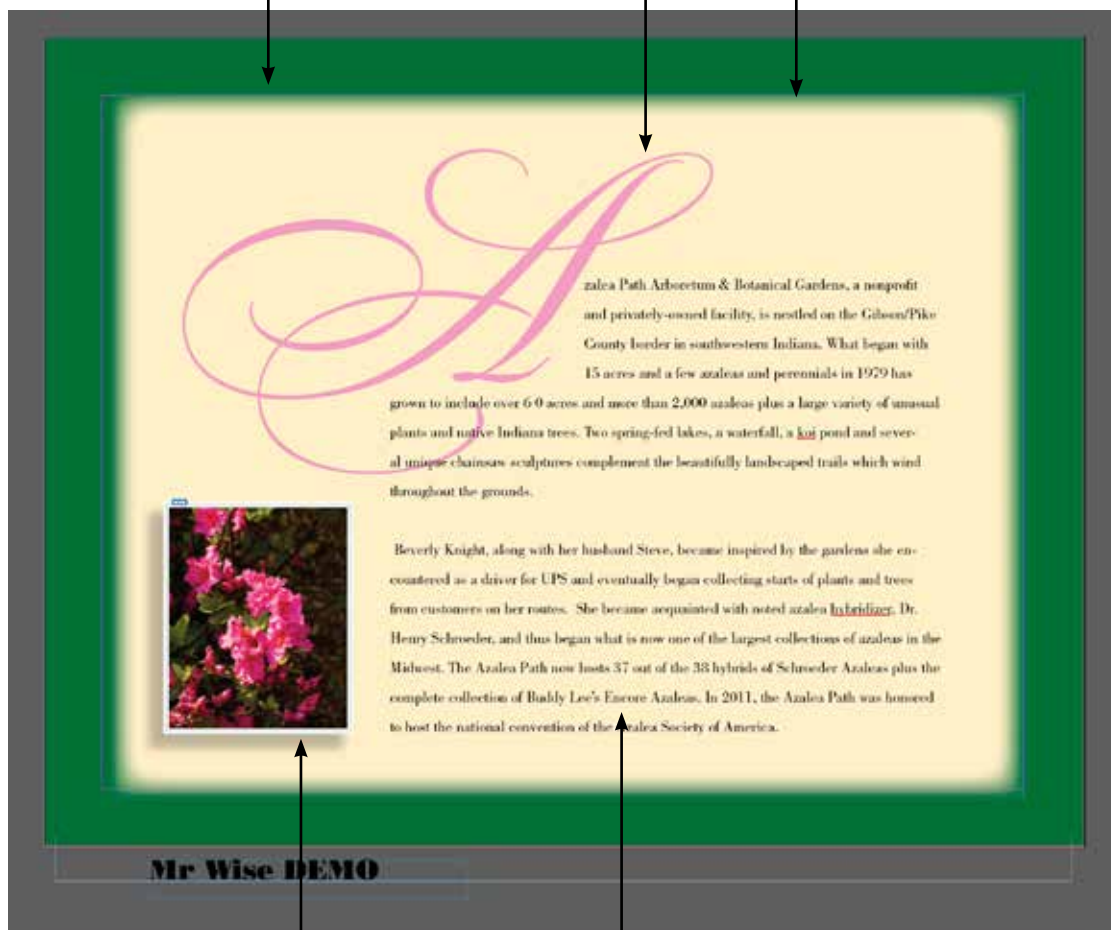


PHOTO: Approx. 2" x 2.5",
4 pt. white stroke, drop
shadow black 30% 45°
angle .1875 distance, .125
size, 20% spread

BODY COPY: Bodoni STD Book
12/23, 2.5" left indent, .375" right
indent, .3125 space between
paragraphs.